



2007 Charitable Giving Survey

Please **circle** the number corresponding to the most appropriate response or fill in the blank.

Charitable Giving

1. Do you give to charitable organizations?
 - Yes 1
 - No (Skip to Question 8.) 2

2. How often do you give to **any** charitable organizations?
 - Less than 1 time per year 1
 - 1 time per year 2
 - 2 to 3 times per year 3
 - 4 to 6 times per year 4
 - 7 to 12 times per year or more 5

3. How much total money have you given to charitable organizations in:
 - a. the last year? \$ _____
 - b. the last five years? \$ _____

4. Do you give to charitable organizations in dentistry?
 - Yes 1
 - No (Skip to Question 8.) 2

5. How often do you give to charitable organizations **in dentistry**?
 - Less than 1 time per year 1
 - 1 time per year 2
 - 2 to 3 times per year 3
 - 4 to 6 times per year 4
 - 7 to 12 times per year or more 5

6. How much total money have you given to charitable dental organizations in:
 - a. the last year? \$ _____
 - b. the last five years? \$ _____

7. Which charitable dental organizations do you give to? (PLEASE PRINT.)

8. Do you give to your college or university?
 - Yes 1
 - No 2

9. Do you give to your dental school?
 - Yes 1
 - No (Skip to Question 14.) 2

10. How often do you give to your dental school?
 - Less than 1 time per year 1
 - 1 time per year 2
 - 2 to 3 times per year 3
 - 4 to 6 times per year 4
 - 7 to 12 times per year or more 5

11. When was the last time you gave to your dental school?
 - In the past month 1
 - 2 to 6 months ago 2
 - 7 to 12 months ago 3
 - Between 1 to 3 years ago 4
 - 3 years ago or more 5

12. How much total money have you given to your dental school in:
 - a. the last year? \$ _____
 - b. the last five years? \$ _____

13. When giving to your dental school, to which area(s) do you give your money? (Circle all that apply.)
 - a. Scholarships 1
 - b. Building fund 2
 - c. Endowments 3
 - d. Unrestricted 4
 - e. Other, please specify _____

14. Why do you or don't you give to your dental school?
(PLEASE PRINT.)

15. Would you say each of the following is a major motivation, a minor motivation or no motivation at all for your charitable giving?

	Major Motivation	Minor Motivation	No Motivation
a. Helping individuals meet their material needs	1	2	3
b. Being asked to give by a friend or associate	1	2	3
c. Giving back to society.....	1	2	3
d. Tax benefits.....	1	2	3
e. Being asked by your employer	1	2	3
f. Feeling that those who have more should help those with less.....	1	2	3
g. Belief that charities can provide public services more effectively than government or private business.....	1	2	3
h. Religious beliefs.....	1	2	3
i. Charity helped you, your friends or family.....	1	2	3
j. Belief that your philanthropy can achieve change or bring about a desired impact	1	2	3
k. A desire to leave a legacy.....	1	2	3
l. Ensuring organizations are there for people in the future	1	2	3

16. Please tell me if you strongly agree (SA), agree (A), disagree (D) or strongly disagree (SD) with the following:

I would give more to charity if...

	SA	A	D	SD
a. I better understood the goals and missions of nonprofits.....	1	2	3	4
b. More money were spent on the people being served by the nonprofit rather than on fundraising.....	1	2	3	4
c. I knew where to turn for confidential, strategic advice on my charitable giving.....	1	2	3	4
d. I had information on strategic, tax-advantaged giving methods such as a foundation.....	1	2	3	4
e. I was able to determine the effectiveness or impact of my/our gifts or grants to nonprofits	1	2	3	4
f. I knew of more organizations that further a cause I care about	1	2	3	4
g. I had more time to devote to making charitable decisions	1	2	3	4
h. I felt more financially secure	1	2	3	4
i. I were not already financially committed to other activities such as investing in a business.....	1	2	3	4
j. I received a better return on financial investments.....	1	2	3	4
k. I didn't have so much debt.....	1	2	3	4
l. I volunteered for an organization	1	2	3	4

Dental Education: Our Legacy – Our Future

17. Have you heard or read about *Dental Education: Our Legacy – Our Future*?

- Yes 1
- No (Skip to Question 22.) 2

18. Where have you heard or read about *Our Legacy – Our Future*? (Circle all that apply.)

- a. ADA website..... 1
- b. ADA News 2
- c. Meetings..... 3
- d. State/local journals 4
- e. Specialty organization 5
- f. Other, please specify _____

19. Do you believe *Our Legacy – Our Future* is a necessary effort?

- Yes 1
- No 2

20. Have you visited www.ourlegacyourfuture.org?

- Yes 1
- No 2

21. Have you started to support dental education after learning about *Our Legacy – Our Future*?

- Yes 1
- No 2

22. Do you believe dental education maintains the integrity of the profession of dentistry?

- Yes 1
- No 2

23. Do you believe dental education needs:

- | | Yes | No |
|---------------------------------|-----|----|
| a. public support?..... | 1 | 2 |
| b. private support?..... | 1 | 2 |

Any comments?

Thank you for your assistance in this research project. Please return this questionnaire by folding and placing tape as indicated. Drop it in the mail; postage is already paid.