



**DENTAL EDUCATION**  
OUR LEGACY - OUR FUTURE

# What is *Our Legacy – Our Future?*

*A national awareness effort within dentistry to secure the future of the profession by supporting our dental education system.*

# Gaining Strength

- Collective support of more than 100 partners
- Leadership
  - Dr. Richard Haught, former ADA president
  - Dr. Cecile Feldman, dean New Jersey Dental School University of Medicine and Dentistry
- Backed by the ADA and the ADA Foundation

# Dr. Arthur Dugoni's Vision

## *Honorary Campaign Chair*



# Goals

- To raise awareness of the challenges facing dental education
- Showcase the fundraising campaigns of our partners
- Promote a culture of philanthropy within dentistry to address these issues

# What It's Not

- NOT a fundraising entity
- Will NOT collect a single dollar
- Will NOT compete with existing fundraising efforts; instead it works to enhance, compliment and support them

# Why Dental Education?

- Upholds the integrity of the profession
- Ensures access to care for everyone
- Enables research and advancements in care
  - Innovative products, equipment
  - Oral/facial reconstruction
  - Future advances in oral and overall health
- Provides continuing education for practicing dentists

# Dental Education: The Need

- Faculty shortages
- Diversity of students and faculty
- Outdated facilities and technology
- Rising cost of tuition
- Escalating operating costs; lack of funding

# Why an Awareness Effort?

- Raise the profile of our dental education system. Elevate dental education to a cause.
- Increase the total funds raised for dental education; collective goal of partners to raise \$500 million by 2014.
- Get more donors excited; create new philanthropists in dentistry
- Raise the sights of current donors to motivate them to give more.

*“Create a willingness and a passion in  
the hearts and souls of all dentists to  
give back.”*

*- Dr. Arthur Dugoni*



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[www.ourlegacyourfuture.org](http://www.ourlegacyourfuture.org)