



Certified Fund Raising Executive  
The credential for fundraising professionals

## CONTINUING EDUCATION POINTS TRACKER

*CFRE International has developed this form as a way for you to quickly track (and keep in your files!) a record of the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended and, where necessary, fill in the session title. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.*

**Activity Organizer:** Dental Education  
**Title of Activity:** Dental Education Fundraising Academy  
**Names of Presenter(s):** Various  
**Dates and Location:** 9 – 10 August 2007 \* Chicago, IL

**Date: Thursday, 9 August 2007**

**General Session (8:45 am – 9:45 am)**

- Our Legacy-Our Future and YOU (.50 hrs)
- The Message Behind the Brand (.50 hrs)

**General Session (9:45 am – 10:30 am)**

- Highlight's of the 2006 Giving USA Report on Philanthropy (1 hr)

**Concurrent Session I (10:45 am – 12:00 Noon)**

- Campaign Roles: Who Does What and When (1.25 hrs)
- Interpersonal Communications for Fundraisers (1.25 hrs)

**Luncheon Session I (12:00 – 2:00 pm)**

- Financial Planning and The American Dentist (1 hr)

**General Session (2:15 pm – 3:15 pm)**

- Building Trusts: Using CRTs and Unitrusts (1 hr)

**General Session (3:15 pm – 4:30 pm)**

- Creative Solicitation techniques (1.25 hrs)

**General Session (4:45 pm – 5:30 pm)**

- The Collaborative Approach (1 hr)

**Date: Friday, 10 August 2007**

**General Session (8:30 am – 10:00 am)**

- Planned Giving Essentials (1.50 hrs)

**Concurrent Session I (10:15 am – 11:30 am)**

- Keeping Your Friends Close: Engaging Long-Term Donors (1.25 hrs)
- New Appeals: Donor Advised Funds & Life Settlement Plans (1.25 hrs)

**Luncheon Session I (11:30 – 12:45 pm)**

- Creating Tomorrow's Philanthropists Today (1 hr)

**General Session (1:00 pm – 2:00 pm)**

- Open Wide – Its Time to Ask (1 hr)

**Total number of contact hours attended:**

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*(number of contact hours = number of Education points)*