



DENTAL EDUCATION
OUR LEGACY - OUR FUTURE

Dental Education: Our Legacy – Our Future Partner Benefits

Our Legacy – Our Future provides many benefits to its partner organizations. Some of those benefits are:

- **It raises the profile of dentistry.** The philanthropic priority of dental-related causes via-a-via other charitable priorities will rise. More donors will support dental education – and your specific institution – as a result. Since *Our Legacy – Our Future* will not solicit them, the partner institutions benefit.
- **It will promote and enhance its partners fundraising campaigns** by making a compelling case for support, while simultaneously raising awareness of the challenges facing dental education. This effort will not solicit or accept contributions.
- ***Our Legacy – Our Future* provides professional expertise and resources to its partners at no cost.** Resources include the annual Dental Education Fundraising Academy, access to fundraising and public relations counsel and many other free tools designed to help partners raise more funds.
- **Donors receive additional national recognition** above and beyond what they currently receive from the organizations they support. This happens at no cost to the partner organization.
- **It raises the sights of donors** who currently give to dental-related causes. Donors will become more knowledgeable concerning the fundraising needs of dental education and will increase their gifts accordingly.
- **It builds the image of its partner organizations** by including a list of those partners whenever appropriate.
- **Encourages closer long-term relationships with other dental-related institutions** through emphasis on mutual collaboration, both for-profit and not-for-profit.